

ANTHONY D'AMATO

UX Designer committed to user-centric design, guided by a consultant mindset and excitement towards emerging technology

PROFESSIONAL EXPERIENCE

UX Designer at Machine Q, A Comcast Company

2022 — Present

- Drive design initiatives to expand our software product's capabilities, opening doors to new IoT applications and verticals
- Craft a wide range of design assets, from sketches to polished wireframes and interactive prototypes for both mobile and desktop
- Articulate design decisions to both internal teams and external stakeholders to ensure alignment
- Work hand-in-hand with developers to bring designs to life across web and mobile platforms
- Present research insights and design rationale to key stakeholders, advocating for user-centric solutions

User Experience Consulting Apprentice at UXReactor

2021 - 2022

- Applied UX research and design skills to create user-centric solutions for complex b2b software products
- Played a key role in various research and design stages alongside global, cross-functional teams.
- Developed and executed research plans - pinpointed objectives, crafted research questions, and developed interview scripts
- Participated in research interviews and contributed to synthesis of the findings
- Designed workflows, wireframes, and prototypes.

Freelance UX Designer (and videographer) at Sparkd Reps

2019 - 2021

- Managed web design projects that included research, wireframing, and client collaboration.
- Collaborated with stakeholders in an iterative process to deliver solutions that aligned with business objectives.

CONTACT

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SKILLS AND TOOLS

- Wireframing & Prototyping
- User Research
- Information Architecture
- User Flows
- User Personas
- Journey Maps
- Usability Testing
- Figma
- Sketch
- Adobe XD
- InVision
- Zeplin
- Fusion360

EDUCATION

Bachelor's Degree in Business Administration: Marketing Major with a Minor in Entrepreneurship

Montclair State University
2013-2017

Certificate in Innovation Design and 3d printing

Montclair State University
2018-2019

Certificate in UX Design

CareerFoundry
2020-2021